

|       |    | PONDELOK                       | UTOROK                         | STREDA                         | ŠTVRTOK                        | PIATOK                         | SOBOTA                                                                                                           | NEDEĽA                                                                                                                            |    |
|-------|----|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----|
|       |    |                                |                                |                                |                                |                                | DETSKÝ CENNÍK                                                                                                    | DETSKÝ CENNÍK                                                                                                                     |    |
| 7:00  | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 | Magazín   DÁMSKY KLUB   R      | Magazín   DÁMSKY KLUB   R      | Magazín   DÁMSKY KLUB   R      | Magazín   DÁMSKY KLUB   R      | Magazín   DÁMSKY KLUB   R      | Animované seriály   SNEHULIAK ALBI   OLLIE A MOON   VČIELKA MAJA   SUPERSOB JEREMY   LASSIE - NOVÉ DOBRODRUŽSTVÁ | Animované seriály   FRANKLIN A PRIATELIA   TRYSKÁČI   VČIELKA MAJA   ANDYHO DOBRODRUŽSTVÁ NA SAFARI   LASSIE - NOVÉ DOBRODRUŽSTVÁ | 10 |
|       | 15 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 20 |
|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                | DETSKÝ CENNÍK                                                                                                    |                                                                                                                                   | 35 |
|       | 40 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 8:00  | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 10 |
|       | 15 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 20 |
|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | RANNÉ SPRÁVY RTVS   Live       | RANNÉ SPRÁVY RTVS   Live       | RANNÉ SPRÁVY RTVS   Live       | RANNÉ SPRÁVY RTVS   Live       | RANNÉ SPRÁVY RTVS   Live       | Magazín   FIDLIBUM   P                                                                                           |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 |                                |                                |                                |                                |                                | DETSKÝ CENNÍK                                                                                                    |                                                                                                                                   | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 9:00  | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 10 |
|       | 15 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 20 |
|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | Magazín   ZDRAVÁ MAŠKRTA   P   | Magazín   ZDRAVÁ MAŠKRTA   P   | Magazín   ZDRAVÁ MAŠKRTA   P   | Magazín   ZDRAVÁ MAŠKRTA   P   | Magazín   ZDRAVÁ MAŠKRTA   P   |                                                                                                                  | DETSKÝ CENNÍK                                                                                                                     | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Seriál pre deti   DETEKTÍVKA EMKA   P                                                                            | Magazín   ZÁZRAČNÝ ATELIER   P                                                                                                    | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 10:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | Seriál   HORSKÍ ZÁCHRANÁRI   R | Seriál   HORSKÍ ZÁCHRANÁRI   R | Seriál   HORSKÍ ZÁCHRANÁRI   R | Seriál   HORSKÍ ZÁCHRANÁRI   R | Seriál   HORSKÍ ZÁCHRANÁRI   R |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 |                                |                                |                                |                                |                                | DETSKÝ CENNÍK                                                                                                    | Seriál   TÁRANINKY   P                                                                                                            | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 11:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 |                                |                                |                                |                                |                                | Súťaž   DAJ SI ČAS   P                                                                                           | TELENÁKUP   6MIN SPONZORING                                                                                                       | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 | TELENÁKUP   5MIN               | TELENÁKUP   5MIN               | TELENÁKUP   5MIN               | TELENÁKUP   5MIN               | TELENÁKUP   5MIN               |                                                                                                                  | Magazín   AUTOSALÓN   P                                                                                                           | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 12:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | Seriál   DISTRICT   R          | Seriál   DISTRICT   R          | Seriál   DISTRICT   R          | Seriál   DISTRICT   R          | Seriál   DISTRICT   R          |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 | TELENÁKUP   10MIN              | TELENÁKUP   10MIN              | TELENÁKUP   10MIN              | TELENÁKUP   10MIN              | TELENÁKUP   10MIN              | Seriál   MERLIN   R                                                                                              | Zahraničný dokument   OTVORENÉ NEBO   R                                                                                           | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 13:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | Súťaž   DUEL   R               | Súťaž   DUEL   R               | Súťaž   DUEL   R               | Súťaž   DUEL   R               | Súťaž   DUEL   R               |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                | TELENÁKUP   10MIN                                                                                                | Publicistika   SLOVENSKO V OBRAZOCH   P                                                                                           | 35 |
|       | 40 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 14:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | Zábava   5 PROTI 5   R         | Zábava   5 PROTI 5   R         | Zábava   5 PROTI 5   R         | Zábava   5 PROTI 5   R         | Zábava   5 PROTI 5   R         | Magazín RTVS   ON AIR   P                                                                                        | REKLAMA   60SEK                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                |                                |                                |                                |                                | Magazín   KULTÚRA.SK   P                                                                                         | Publicistika   SVET V OBRAZOCH   P                                                                                                | 45 |
| 15:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
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|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 16:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | SPRÁVY RTVS o 12 HOD   Live    | SPRÁVY RTVS o 12 HOD   Live    | SPRÁVY RTVS o 12 HOD   Live    | SPRÁVY RTVS o 12 HOD   Live    | SPRÁVY RTVS o 12 HOD   Live    |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 | REKLAMA   60SEK SPONZORING     | REKLAMA   60SEK SPONZORING     | REKLAMA   60SEK SPONZORING     | REKLAMA   60SEK SPONZORING     | REKLAMA   60SEK SPONZORING     | Zábava   TAK URČITE   R                                                                                          | Diskusia   O 5 MINÚT 12   Live                                                                                                    | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 17:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 | Magazín   DÁMSKY KLUB   Live   | Magazín   DÁMSKY KLUB   Live   | Magazín   DÁMSKY KLUB   Live   | Magazín   DÁMSKY KLUB   Live   | Magazín   DÁMSKY KLUB   Live   |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                | TELENÁKUP   5MIN                                                                                                 | Publicistika   OBČAN ZA DVERAMI   P                                                                                               | 35 |
|       | 40 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 18:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 19:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 20:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 21:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 22:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 23:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 24:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
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| 25:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 10 |
|       | 15 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 20 |
|       | 25 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 45 |
| 26:00 | 0  |                                |                                |                                |                                |                                |                                                                                                                  |                                                                                                                                   | 0  |

|       |    | PONDELOK                       | UTOROK                         | STREDA                         | ŠTVRTOK                        | PIATOK                             | SOBOTA                               | NEDEĽA                                |  |       |
|-------|----|--------------------------------|--------------------------------|--------------------------------|--------------------------------|------------------------------------|--------------------------------------|---------------------------------------|--|-------|
| 16:00 | 0  | SPRÁVY RTVS o 16 HOD   Live    | SPRÁVY RTVS o 16 HOD   Live    | SPRÁVY RTVS o 16 HOD   Live    | SPRÁVY RTVS o 16 HOD   Live    | SPRÁVY RTVS o 16 HOD   Live        | Zábava   BORIS A BRAMBOR   R         |                                       |  | 16:00 |
|       | 5  |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 10 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 15 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 20 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 25 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 17:00 | 30 | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R          | Zábava   MILUJEM SLOVENSKO   R       | Zlatá klasika   R                     |  | 17:00 |
|       | 35 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 40 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 45 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 50 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 55 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 18:00 | 0  | Seriál   HORSKÍ ZÁCHRANÁRI   P | Seriál   HORSKÍ ZÁCHRANÁRI   P | Seriál   HORSKÍ ZÁCHRANÁRI   P | Seriál   HORSKÍ ZÁCHRANÁRI   P | Seriál   HORSKÍ ZÁCHRANÁRI   P     | Zábava   MILUJEM SLOVENSKO   R       | Zlatá klasika   R                     |  | 18:00 |
|       | 5  |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 10 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 15 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 20 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 25 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 19:00 | 30 | Súťaž   DUEL   P               | Súťaž   DUEL   P               | Súťaž   DUEL   P               | Súťaž   DUEL   P               | Súťaž   DUEL   P                   | Magazín   CESTOU NECESTOU   R        | Zábava   TA-JOMSTVO MOJEJ KUCHYNE   P |  | 19:00 |
|       | 35 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 40 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 45 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 50 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 55 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 20:00 | 0  | SPRÁVY RTVS   Live             | SPRÁVY RTVS   Live             | SPRÁVY RTVS   Live             | SPRÁVY RTVS   Live             | SPRÁVY RTVS   Live                 | SPRÁVY RTVS   Live                   | SPRÁVY RTVS   Live                    |  | 20:00 |
|       | 5  |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 10 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 15 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 20 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 25 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 21:00 | 30 | Film (Európske kino)   R       | TV klasika   SVÁKO RAGAN   R   | Film   VRAŽDY V ...   P        | Zábava   ZLATÉ ČASY   P        | Zábava   MILUJEM SLOVENSKO   P     | Zábava   ZEM SPIEVA   P/R            | Seriál   PODARENÁ RODINKA   P         |  | 21:00 |
|       | 35 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 40 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 45 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 50 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 55 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 22:00 | 0  | Magazín   REPORTÉRI   P        | Zábava   TAK URČITE   P        | Seriál   SPIACI AGENTI   P     | Seriál   KRÁĽOVNÁ VIKTÓRIA   R | Zábava   3 PÓDIÁ   P               | Zábava   BORIS A BRAMBOR   P         | Seriál   PODARENÁ RODINKA   P         |  | 22:00 |
|       | 5  |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 10 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 15 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 20 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 25 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
| 23:00 | 30 | Seriál   RAPL   R              | Film   WINNETOU   R            | Seriál   DISTRICT   R          | Seriál   DISTRICT   R          | Zábava   NIKTO NIE JE DOKONALÝ   R | Zábava   BORIS A BRAMBOR ŠPECIÁL   P | SK film   R                           |  | 23:00 |
|       | 35 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 40 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 45 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 50 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |
|       | 55 |                                |                                |                                |                                |                                    |                                      |                                       |  |       |

|                                                                                                                             |                                                                                                             |  |                     |  |                                                                     |  |                |  |                                           |  |                                                               |               |  |          |  |
|-----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|--|---------------------|--|---------------------------------------------------------------------|--|----------------|--|-------------------------------------------|--|---------------------------------------------------------------|---------------|--|----------|--|
| V<br>Y<br>S<br>I<br>E<br>L<br>A<br>T<br>E<br>Ľ<br>S<br>K<br>Ý                                                               | TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS   SLOVENSKÁ TELEVÍZIA   JEDNOTKA   24 HOD VYSIELANIE   DEŇ                 |  |                     |  |                                                                     |  |                |  |                                           |  | V<br>Y<br>S<br>I<br>E<br>L<br>A<br>T<br>E<br>Ľ<br>S<br>K<br>Ý |               |  |          |  |
|                                                                                                                             | SPRAVODAJSTVO                                                                                               |  | PUBLICISTIKA        |  | SPORT                                                               |  | VLASTNÁ TVORBA |  | AKVIZÍCIE                                 |  |                                                               | DETSKÁ TVORBA |  | DOKUMENT |  |
|                                                                                                                             | REKLAMA = R                                                                                                 |  | 30SEK   1.500€   po |  | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    |  | »              |  | Minimálna 30" reklamy = 1.500€            |  |                                                               | PREMIÉRA - P  |  |          |  |
|                                                                                                                             | TELENÁKUP = T                                                                                               |  | 10MIN   100€        |  | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        |  | »              |  | Minimálna cena 60" telenákupu = 110€      |  |                                                               | REPRÍZA - R   |  |          |  |
|                                                                                                                             | SPONZORING = S                                                                                              |  | 2x10SEK = 1.500€    |  | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori |  | »              |  | Minimálna cena 2x10" sponzorinng = 1.500€ |  |                                                               | LIVE - NAŽIVO |  |          |  |
|                                                                                                                             | DLŽKA SPOTU                                                                                                 |  | 5"                  |  | 10"                                                                 |  | 15"            |  | 20"                                       |  |                                                               | 25"           |  | 30"      |  |
|                                                                                                                             | SPOT INDEX                                                                                                  |  | 50%                 |  | 60%                                                                 |  | 75%            |  | 90%                                       |  |                                                               | 95%           |  | 100%     |  |
|                                                                                                                             | DLŽKA SPOTU                                                                                                 |  | 35"                 |  | 40"                                                                 |  | 45"            |  | 50"                                       |  |                                                               | 55"           |  | 60"      |  |
|                                                                                                                             | SPOT INDEX                                                                                                  |  | 150%                |  | 170%                                                                |  | 180%           |  | 200%                                      |  |                                                               | 220%          |  | 250%     |  |
|                                                                                                                             | UVEDENÉ CENNÍKOVÉ CENY SÚ V MEDIÁLNEJ HODNOTE BEZ DPH. CENNÍK INJEKTÁŽE A PRODUCT PLACEMENTU NA VYŽIADANIE. |  |                     |  |                                                                     |  |                |  |                                           |  |                                                               |               |  |          |  |
| AK NIE JE UVEDENÁ CENA KOMERCIE, PLATIA MINIMÁLNE CENY. MEDIA RTVS, s.r.o. SI VYHRADZUJE PRÁVO NA ZMENY.   WWW.MEDIARTVS.SK |                                                                                                             |  |                     |  |                                                                     |  |                |  |                                           |  |                                                               |               |  |          |  |

|       |    | 1.12.2020                          | 2.12.2020                            | 3.12.2020                     | 4.12.2020                            | 5.12.2020                                                                                                        | 6.12.2020                                                                                                                         |    |
|-------|----|------------------------------------|--------------------------------------|-------------------------------|--------------------------------------|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----|
| 7:00  | 0  | Magazín   DÁMSKY KLUB   R          | Magazín   DÁMSKY KLUB   R            | Magazín   DÁMSKY KLUB   R     | Magazín   DÁMSKY KLUB   R            | <b>DETSKÝ CENNÍK</b>                                                                                             | <b>DETSKÝ CENNÍK</b>                                                                                                              | 0  |
|       | 5  |                                    |                                      |                               |                                      | Animované seriály   SNEHULIAK ALBI   OLLIE A MOON   VČIELKA MAJA   SUPERSOB JEREMY   LASSIE - NOVÉ DOBRODRUŽSTVÁ | Animované seriály   FRANKLIN A PRIATELIA   TRYSKÁČI   VČIELKA MAJA   ANDYHO DOBRODRUŽSTVÁ NA SAFARI   LASSIE - NOVÉ DOBRODRUŽSTVÁ | 5  |
|       | 10 |                                    |                                      |                               |                                      | <b>DETSKÝ CENNÍK</b>                                                                                             | <b>DETSKÝ CENNÍK</b>                                                                                                              | 10 |
|       | 15 |                                    |                                      |                               |                                      | Magazín   FIDLIBUM   P                                                                                           |                                                                                                                                   | 15 |
|       | 20 |                                    |                                      |                               |                                      | <b>DETSKÝ CENNÍK</b>                                                                                             | <b>DETSKÝ CENNÍK</b>                                                                                                              | 20 |
| 8:00  | 25 | RANNÉ SPRÁVY RTVS   Live           | RANNÉ SPRÁVY RTVS   Live             | RANNÉ SPRÁVY RTVS   Live      | RANNÉ SPRÁVY RTVS   Live             | Magazín   SMAJLIKOVCI   P                                                                                        |                                                                                                                                   | 25 |
|       | 30 |                                    |                                      |                               |                                      | <b>DETSKÝ CENNÍK</b>                                                                                             | <b>DETSKÝ CENNÍK</b>                                                                                                              | 30 |
|       | 35 |                                    |                                      |                               |                                      | Magazín   ZDRAVÁ MAŠKRTA   P                                                                                     |                                                                                                                                   | 35 |
|       | 40 |                                    |                                      |                               |                                      | <b>DETSKÝ CENNÍK</b>                                                                                             | <b>DETSKÝ CENNÍK</b>                                                                                                              | 40 |
|       | 45 |                                    |                                      |                               |                                      | Dokument   VÔNE SVETA   R                                                                                        | Magazín   ZÁZRAČNÝ ATELIER   P                                                                                                    | 45 |
| 9:00  | 50 | Dokument   VÔNE SVETA   R          | Dokument   VÔNE SVETA   R            | Dokument   VÔNE SVETA   R     | Dokument   VÔNE SVETA   R            | Seriál pre deti   DETEKTÍVKA EMKA   P                                                                            |                                                                                                                                   | 50 |
|       | 55 |                                    |                                      |                               |                                      | <b>DETSKÝ CENNÍK</b>                                                                                             | <b>DETSKÝ CENNÍK</b>                                                                                                              | 55 |
|       | 0  |                                    |                                      |                               |                                      | Seriál   HORSKÍ ZÁCHRANÁRI   R                                                                                   | Seriál   TÁRANINKY   P                                                                                                            | 0  |
|       | 5  |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 10 |
| 10:00 | 15 | Seriál   DISTRICT   R              | Seriál   DISTRICT   R                | Seriál   DISTRICT   R         | Seriál   DISTRICT   R                |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 20 |
|       | 25 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 35 |
| 11:00 | 40 | Súťaž   DUEL   R                   | Súťaž   DUEL   R                     | Súťaž   DUEL   R              | Súťaž   DUEL   R                     |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 45 |
|       | 50 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 50 |
|       | 55 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 55 |
|       | 0  |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 0  |
| 12:00 | 5  | SPRÁVY RTVS o 12 HOD   Live        | SPRÁVY RTVS o 12 HOD   Live          | SPRÁVY RTVS o 12 HOD   Live   | SPRÁVY RTVS o 12 HOD   Live          |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 10 |
|       | 15 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 20 |
|       | 25 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 25 |
| 13:00 | 30 | Magazín   DÁMSKY KLUB   Live       | Magazín   DÁMSKY KLUB   Live         | Magazín   DÁMSKY KLUB   Live  | Magazín   DÁMSKY KLUB   Live         |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 45 |
|       | 50 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 50 |
| 14:00 | 55 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 55 |
|       | 0  | Magazín   FOLKLORIKA   R           | Magazín   FOLKLORIKA   R             | Magazín   FOLKLORIKA   R      | Magazín   FOLKLORIKA   R             |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 10 |
|       | 15 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 15 |
|       | 20 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 20 |
| 15:00 | 25 | Seriál   LEKÁRI   R                | Seriál   LEKÁRI   R                  | Seriál   LEKÁRI   R           | Seriál   LEKÁRI   R                  |                                                                                                                  |                                                                                                                                   | 25 |
|       | 30 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 30 |
|       | 35 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 35 |
|       | 40 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 40 |
|       | 45 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 45 |
|       | 50 | Publicistika   SVET V OBRAZOCH   R | Magazín   POSTAV DOM ZASAĎ STROM   R | Magazín   HURÁ DO ZÁHRADY   R | Zábava   TAJOMSTVO MOJEJ KUCHYNE   R |                                                                                                                  |                                                                                                                                   | 50 |
|       | 55 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 55 |
|       | 0  |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 0  |
|       | 5  |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 5  |
|       | 10 |                                    |                                      |                               |                                      |                                                                                                                  |                                                                                                                                   | 10 |

|       |    | 1.12.2020                        | 2.12.2020                            | 3.12.2020                          | 4.12.2020                            | 5.12.2020                              | 6.12.2020                       |    |       |    |
|-------|----|----------------------------------|--------------------------------------|------------------------------------|--------------------------------------|----------------------------------------|---------------------------------|----|-------|----|
| 16:00 | 0  | SPRÁVY RTVS o 16 HOD   Live      | SPRÁVY RTVS o 16 HOD   Live          | SPRÁVY RTVS o 16 HOD   Live        | SPRÁVY RTVS o 16 HOD   Live          | Zábava   BORIS A BRAMBOR   R           | Rozprávka BRATOV GRIMMOVCOV   R | 0  | 16:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 | 5  |       |    |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 | 10 |       |    |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 | 15 |       |    |
| 17:00 | 20 | Dokument   VÔNE SVETA   R        | Dokument   VÔNE SVETA   R            | Dokument   VÔNE SVETA   R          | Dokument   VÔNE SVETA   R            | R   60SEK   2.024€                     |                                 | 20 | 17:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 18:00 | 40 | Tex   2MIN   200€                | Tex   2MIN   200€                    | Tex   2MIN   200€                  | Tex   2MIN   200€                    | Zábava   MILUJEM SLOVENSKO   R         | R   60SEK   3.036€              | 40 | 18:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 19:00 | 0  | Seriál   HORSKÍ ZÁCHRANÁRI   P   | Seriál   HORSKÍ ZÁCHRANÁRI   P       | Seriál   HORSKÍ ZÁCHRANÁRI   P     | Seriál   HORSKÍ ZÁCHRANÁRI   P       | R   60SEK   4.352€                     | Tex   5MIN   235€               | 0  | 19:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 20:00 | 20 | R   60SEK   4.352€               | R   60SEK   4.352€                   | R   60SEK   4.352€                 | R   60SEK   4.352€                   | S   2x10SEK = 6.800€                   | Film   ANJEL PÁNA II.   R       | 20 | 20:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 21:00 | 40 | Súťaž   DUEL   P                 | Súťaž   DUEL   P                     | Súťaž   DUEL   P                   | Súťaž   DUEL   P                     | R   60SEK   5.566€   po                | Magazín   CESTOU NECESTOU   R   | 40 | 21:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 22:00 | 0  | KRÁTKE SPRÁVY RTVS               | KRÁTKE SPRÁVY RTVS                   | KRÁTKE SPRÁVY RTVS                 | KRÁTKE SPRÁVY RTVS                   | R   60SEK   4.453€                     | R   60SEK   2.631€              | 0  | 22:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 23:00 | 20 | S   2x10SEK = 6.200€             | S   2x10SEK = 6.200€                 | S   2x10SEK = 6.200€               | S   2x10SEK = 6.200€                 | Zábava   5 PROTI 5   P                 | S   2x10SEK = 4.500€            | 20 | 23:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 24:00 | 40 | R   60SEK   5.161€   po          | R   60SEK   5.161€   po              | R   60SEK   5.161€   po            | R   60SEK   5.161€   po              | R   60SEK   3.947€   po                | R   60SEK   4.959€   po         | 40 | 24:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 25:00 | 0  | SPRÁVY RTVS   Live               | SPRÁVY RTVS   Live                   | SPRÁVY RTVS   Live                 | SPRÁVY RTVS   Live                   | SPRÁVY RTVS   Live                     | SPRÁVY RTVS   Live              | 0  | 25:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 26:00 | 20 | R   60SEK   7.084€   po          | R   60SEK   7.084€   po              | R   60SEK   7.084€   po            | R   60SEK   7.084€   po              | R   60SEK   7.084€   po                | R   60SEK   7.084€   po         | 20 | 26:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 27:00 | 40 | R   120SEK   5.465€              | R   120SEK   5.465€                  | R   120SEK   5.465€                | R   120SEK   5.465€                  | R   120SEK   5.465€                    | R   120SEK   5.465€             | 40 | 27:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 28:00 | 0  | S   2x10SEK = 7.280€             | S   2x10SEK = 7.280€                 | S   2x10SEK = 7.280€               | S   2x10SEK = 7.280€                 | S   2x10SEK = 7.280€                   | S   2x10SEK = 7.280€            | 0  | 28:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 29:00 | 20 | GBS   Live                       | GBS   Live                           | GBS   Live                         | GBS   Live                           | GBS   Live                             | GBS   Live                      | 20 | 29:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 30:00 | 40 | R   60SEK   5.465€   po          | R   60SEK   5.465€   po              | R   60SEK   5.465€   po            | R   60SEK   5.465€   po              | R   60SEK   5.465€   po                | R   60SEK   5.465€   po         | 40 | 30:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 31:00 | 0  | KRÁTKE SPRÁVY RTVS               | KRÁTKE SPRÁVY RTVS                   | KRÁTKE SPRÁVY RTVS                 | KRÁTKE SPRÁVY RTVS                   | KRÁTKE SPRÁVY RTVS                     | KRÁTKE SPRÁVY RTVS              | 0  | 31:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 32:00 | 20 | R   60SEK   5.870€               | R   60SEK   5.870€                   | R   60SEK   5.870€                 | R   60SEK   5.870€                   | R   60SEK   5.870€                     | R   60SEK   5.870€              | 20 | 32:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 33:00 | 40 | S   2x10SEK = 7.280€             | S   2x10SEK = 7.280€                 | S   2x10SEK = 7.280€               | S   2x10SEK = 7.280€                 | S   2x10SEK = 7.280€                   | S   2x10SEK = 7.280€            | 40 | 33:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 34:00 | 0  | POČASIE   P                      | POČASIE   P                          | POČASIE   P                        | POČASIE   P                          | POČASIE   P                            | POČASIE   P                     | 0  | 34:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 35:00 | 20 | R   60SEK   4.959€   po          | R   60SEK   4.959€   po              | R   60SEK   4.959€   po            | R   60SEK   4.959€   po              | R   60SEK   4.959€   po                | R   60SEK   4.959€   po         | 20 | 35:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 36:00 | 40 | S   2x10SEK = 4.000€             | S   2x10SEK = 5.100€                 | S   2x10SEK = 6.700€               | S   2x10SEK = 7.000€                 | S   2x10SEK = 7.000€                   | S   2x10SEK = 4.000€            | 40 | 36:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 37:00 | 0  | TV klasika   SVÁKO RAGAN 1/3   R | Film   VRAŽDY V LA ROCHEFOUCAULD   P | Zábava   ZLATÉ ČASY   P            | Zábava   MILUJEM SLOVENSKO   P       | Zábava   ZEM SPIEVA: semifinále I.   R | Seriál   PODARENÁ RODINKA   P   | 0  | 37:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 38:00 | 20 | R   60SEK   3.036€   po          | R   60SEK   2.530€                   | R   60SEK   4.453€   po            | R   60SEK   2.935€                   | R   60SEK   5.060€   po                | R   60SEK   3.542€   po         | 20 | 38:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 39:00 | 40 | S   2x10SEK = 3.300€             |                                      | Magazín   CESTOU NECESTOU   P      |                                      | Zábava   ZEM SPIEVA: semifinále I.   R |                                 | 40 | 39:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 40:00 | 0  | Zábava   TAK URČITE   P          | R   60SEK   3.542€   po              | R   60SEK   2.534€   po            | R   60SEK   5.060€   po              | R   60SEK   3.947€                     | Seriál   PODARENÁ RODINKA   P   | 0  | 40:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 41:00 | 20 | R   60SEK   2.024€   po          | SPRÁVY A KOMENTÁRE   Live            | SPRÁVY A KOMENTÁRE   Live          | S   2x10SEK = 3.300€                 | Zábava   BORIS A BRAMBOR   P           |                                 | 20 | 41:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 42:00 | 40 | SPRÁVY A KOMENTÁRE   Live        | R   60SEK   2.024€                   | Seriál   KRÁĽOVNÁ VIKTÓRIA   R     | R   60SEK   3.036€   po              | R   60SEK   3.947€                     | R   60SEK   3.036€   po         | 40 | 42:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |
| 43:00 | 0  | Film   WINNETOU 1/3   R          | Seriál   SPIACI AGENTI   P           | Seriál   DISTRICT   R              | Zábava   3 PÓDIA   P                 | Zábava   PUMPA   P                     | SK film   BABA Z L'ADU   R      | 0  | 43:00 |    |
|       | 5  |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 5  |
|       | 10 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 10 |
|       | 15 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 15 |
| 44:00 | 20 | R   60SEK   1.518€               | R   60SEK   1.518€                   |                                    | S   2x10SEK = 3.600€                 | R   60SEK   2.530€   po                |                                 | 20 | 44:00 |    |
|       | 25 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 25 |
|       | 30 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 30 |
|       | 35 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 35 |
| 45:00 | 40 | Seriál   DISTRICT   R            |                                      | Zábava   NIKTO NIE JE DOKONALÝ   R | Zábava   BORIS A BRAMBOR Špeciál   P |                                        |                                 | 40 | 45:00 |    |
|       | 45 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 45 |
|       | 50 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 50 |
|       | 55 |                                  |                                      |                                    |                                      |                                        |                                 |    |       | 55 |

| TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS   SLOVENSKÁ TELEVÍZIA   JEDNOTKA   24 HOD VYSIELANIE   DEŇ |  |                       |                                                                     |  |                                             |  |               |               |          |
|---------------------------------------------------------------------------------------------|--|-----------------------|---------------------------------------------------------------------|--|---------------------------------------------|--|---------------|---------------|----------|
| SPRAVODAJSTVO                                                                               |  | PUBLICISTIKA          | SPORT                                                               |  | VLÁSTNA TVORBA                              |  | AKVIZÍCIE     | DETSKÁ TVORBA | DOKUMENT |
| REKLAMA                                                                                     |  | R 30SEK   1.500€   po | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    |  | » Minimálna 30' reklamný = 1.500€           |  | PREMIERA - P  |               |          |
| TELENAKUP                                                                                   |  | T 10MIN   100€        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        |  | » Minimálna cena 60" telenukupu = 110€      |  | REPRÍZA - R   |               |          |
| SPONZORING                                                                                  |  | S 2x10SEK = 1.500€    | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori |  | » Minimálna cena 2x10" sponzoringu = 1.500€ |  | LIVE - NAŽIVO |               |          |
| DĽŽKA SPOTU                                                                                 |  | 5"                    | 10"                                                                 |  | 15"                                         |  | 20"           |               | 25"      |
| SPOT INDEX                                                                                  |  | 50%                   | 60%                                                                 |  | 75%                                         |  | 90%           |               | 100%     |
| DĽŽKA SPOTU                                                                                 |  | 35"                   | 40"                                                                 |  | 45"                                         |  | 50"           |               | 55"      |
| SPOT INDEX                                                                                  |  | 150%                  | 170%                                                                |  | 180%                                        |  | 200%          |               | 220%     |
|                                                                                             |  |                       |                                                                     |  |                                             |  |               |               | 250%     |

UVEDENÉ CENNÍKOVÉ CENY SÚ V MEDIÁLNEJ HODNOTE BEZ DPH. CENNÍK INJEKTÁŽE A PRODUCT PLACEMENTU NA VYŽIADANIE

AK NIE JE UVEDENÁ CENA KOMERCIE, PLATIA MINIMÁLNE CENY. MEDIA RTVS, S.R.O. SI VYHRADZUJE PRÁVO NA ZMENY. | WWW.MEDIARTVS.SK

|       |                                       | 7.12.2020                           | 8.12.2020                          | 9.12.2020                            | 10.12.2020                              | 11.12.2020                           | 12.12.2020                                                                                                       | 13.12.2020                                                                                                                        |                                     |       |                         |    |
|-------|---------------------------------------|-------------------------------------|------------------------------------|--------------------------------------|-----------------------------------------|--------------------------------------|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------|-------------------------|----|
| 7:00  | 0                                     | Magazín   DÁMSKY KLUB   R           | Magazín   DÁMSKY KLUB   R          | Magazín   DÁMSKY KLUB   R            | Magazín   DÁMSKY KLUB   R               | Magazín   DÁMSKY KLUB   R            | DETSKÝ CENNÍK                                                                                                    | DETSKÝ CENNÍK                                                                                                                     | 0                                   | 7:00  |                         |    |
|       | 5                                     |                                     |                                    |                                      |                                         |                                      | Animované seriály   SNEHULIAK ALBI   OLLIE A MOON   VČIELKA MAJA   SUPERSOB JEREMY   LASSIE - NOVÉ DOBRODRUŽSTVÁ | Animované seriály   FRANKLIN A PRIATELIA   TRYSKÁČI   VČIELKA MAJA   ANDYHO DOBRODRUŽSTVÁ NA SAFARI   LASSIE - NOVÉ DOBRODRUŽSTVÁ | 5                                   |       |                         |    |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 10                                  |       |                         |    |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 15                                  |       |                         |    |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 20                                  |       |                         |    |
|       | 25                                    | RANNÉ SPRÁVY RTVS   Live            | RANNÉ SPRÁVY RTVS   Live           | RANNÉ SPRÁVY RTVS   Live             | RANNÉ SPRÁVY RTVS   Live                | RANNÉ SPRÁVY RTVS   Live             | DETSKÝ CENNÍK                                                                                                    |                                                                                                                                   | 25                                  |       |                         |    |
| 30    | Magazín   FIDLIBUM   P                |                                     |                                    |                                      |                                         |                                      | Magazín   ZÁZRAČNÝ ATELIER   P                                                                                   | 30                                                                                                                                |                                     |       |                         |    |
| 35    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 35                                                                                                                                |                                     |       |                         |    |
| 40    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 40                                                                                                                                |                                     |       |                         |    |
| 45    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 45                                                                                                                                |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 55                                                                                                                                |                                     |       |                         |    |
| 8:00  | 0                                     | Magazín   ZDRAVÁ MAŠKRTA   P        | Magazín   ZDRAVÁ MAŠKRTA   P       | Magazín   ZDRAVÁ MAŠKRTA   P         | Magazín   ZDRAVÁ MAŠKRTA   P            | Magazín   ZDRAVÁ MAŠKRTA   P         | DETSKÝ CENNÍK                                                                                                    | DETSKÝ CENNÍK                                                                                                                     | 0                                   | 8:00  |                         |    |
|       | 5                                     |                                     |                                    |                                      |                                         |                                      | Magazín   SMAJLIKOVCI   P                                                                                        | Magazín   ZÁZRAČNÝ ATELIER   P                                                                                                    | 5                                   |       |                         |    |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 10                                  |       |                         |    |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 15                                  |       |                         |    |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 20                                  |       |                         |    |
|       | 25                                    | Dokument   VÔNE SVETA   R           | Dokument   VÔNE SVETA   R          | Dokument   VÔNE SVETA   R            | Dokument   VÔNE SVETA   R               | Dokument   VÔNE SVETA   R            | DETSKÝ CENNÍK                                                                                                    |                                                                                                                                   | 25                                  |       |                         |    |
| 30    | Seriál pre deti   DETEKTÍVKA EMKA   P |                                     |                                    |                                      |                                         |                                      | Magazín   ZÁZRAČNÝ ATELIER   P                                                                                   | 30                                                                                                                                |                                     |       |                         |    |
| 35    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 35                                                                                                                                |                                     |       |                         |    |
| 40    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 40                                                                                                                                |                                     |       |                         |    |
| 45    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 45                                                                                                                                |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  | 55                                                                                                                                |                                     |       |                         |    |
| 9:00  | 0                                     | Seriál   HORSKÍ ZÁCHRANÁRI   R      | Seriál   HORSKÍ ZÁCHRANÁRI   R     | Seriál   HORSKÍ ZÁCHRANÁRI   R       | Seriál   HORSKÍ ZÁCHRANÁRI   R          | Seriál   HORSKÍ ZÁCHRANÁRI   R       | DETSKÝ CENNÍK                                                                                                    | Seriál   TÁRANINKY   P                                                                                                            | 0                                   | 9:00  |                         |    |
|       | 5                                     |                                     |                                    |                                      |                                         |                                      | Súťaž   DAJ SI ČAS   P                                                                                           | T   6MIN   220€<br>S   2x10SEK = 1.500€                                                                                           | 5                                   |       |                         |    |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 10                                  |       |                         |    |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 15                                  |       |                         |    |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 20                                  |       |                         |    |
|       | 25                                    | T   5MIN   110€                     | T   5MIN   110€                    | T   5MIN   110€                      | T   5MIN   110€                         | T   5MIN   110€                      |                                                                                                                  | Magazín   AUTOSALÓN   P                                                                                                           | 25                                  |       |                         |    |
| 30    | 30                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 35    | 35                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 40    | 40                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 55 |
| 10:00 | 0                                     | Seriál   DISTRICT   R               | Seriál   DISTRICT   R              | Seriál   DISTRICT   R                | Seriál   DISTRICT   R                   | Seriál   DISTRICT   R                | Seriál   JAMS   P                                                                                                | Zahraničný dokument   OTVORENÉ NEBO   R                                                                                           | 0                                   | 10:00 |                         |    |
|       | 5                                     |                                     |                                    |                                      |                                         |                                      | Seriál   MERLIN   R                                                                                              |                                                                                                                                   | R   60SEK   3.036€                  |       | 5                       |    |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       | 10                      |    |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       | 15                      |    |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       | 20                      |    |
|       | 25                                    | T   10MIN   140€                    | T   10MIN   140€                   | T   10MIN   140€                     | T   10MIN   140€                        | T   10MIN   140€                     | S   2x10SEK = 1.500€                                                                                             | Publicistika   SLOVENSKO V OBRAZOCH   P                                                                                           | 25                                  |       |                         |    |
| 30    | 30                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 35    | 35                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 40    | 40                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 55 |
| 11:00 | 0                                     | Súťaž   DUEL   R                    | Súťaž   DUEL   R                   | Súťaž   DUEL   R                     | Súťaž   DUEL   R                        | Súťaž   DUEL   R                     | Magazín   PRIATEL' PES   P                                                                                       | R   60SEK   4.048€                                                                                                                | 0                                   | 11:00 |                         |    |
|       | 5                                     | Zábava   5 PROTI 5   R              | Zábava   5 PROTI 5   R             | Zábava   5 PROTI 5   R               | Zábava   5 PROTI 5   R                  | Zábava   5 PROTI 5   R               | Magazín RTVS   ON AIR   P                                                                                        | Publicistika   SVET V OBRAZOCH   P                                                                                                | 5                                   |       |                         |    |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 10                                  |       |                         |    |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 15                                  |       |                         |    |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 20                                  |       |                         |    |
|       | 25                                    | T   5MIN   170€                     | T   5MIN   170€                    | T   5MIN   170€                      | T   5MIN   170€                         | T   5MIN   170€                      | Seriál   SEVER PROTI JUHU   2x   R                                                                               | T   6MIN   220€                                                                                                                   | 25                                  |       |                         |    |
| 30    | 30                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 35    | 35                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 40    | 40                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 12:00 | 0                                     | SPRÁVY RTVS o 12 HOD   Live         | SPRÁVY RTVS o 12 HOD   Live        | SPRÁVY RTVS o 12 HOD   Live          | SPRÁVY RTVS o 12 HOD   Live             | SPRÁVY RTVS o 12 HOD   Live          | Zábava   TAK URČITE   R                                                                                          | Diskusia   O 5 MINÚT 12   Live                                                                                                    | 0                                   | 12:00 |                         |    |
|       | 5                                     | R   60SEK   1.518€                  | R   60SEK   1.518€                 | R   60SEK   1.518€                   | R   60SEK   1.518€                      | R   60SEK   1.518€                   |                                                                                                                  |                                                                                                                                   | 5                                   |       |                         |    |
|       | 10                                    | S   2x10SEK = 2.060€                | S   2x10SEK = 2.060€               | S   2x10SEK = 2.060€                 | S   2x10SEK = 2.060€                    | S   2x10SEK = 2.060€                 |                                                                                                                  |                                                                                                                                   | 10                                  |       |                         |    |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 15                                  |       |                         |    |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | 20                                  |       |                         |    |
|       | 13:00                                 | 0                                   | Magazín   DÁMSKY KLUB   Live       | Magazín   DÁMSKY KLUB   Live         | Magazín   DÁMSKY KLUB   Live            | Magazín   DÁMSKY KLUB   Live         | Magazín   DÁMSKY KLUB   Live                                                                                     | T   5MIN   170€                                                                                                                   | Publicistika   OBČAN ZA DVERAMI   P | 0     | 13:00                   |    |
| 5     |                                       | Seriál   SEVER PROTI JUHU   2x   R  |                                    |                                      |                                         |                                      |                                                                                                                  | T   6MIN   220€                                                                                                                   |                                     | 5     |                         |    |
| 10    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     | 10    |                         |    |
| 15    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     | 15    |                         |    |
| 20    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     | 20    |                         |    |
| 25    |                                       | R   60SEK   1.822€   po             | R   60SEK   1.822€   po            | R   60SEK   1.822€   po              | R   60SEK   1.822€   po                 | R   60SEK   1.822€   po              | Seriál   SEVER PROTI JUHU   2x   R                                                                               | T   6MIN   220€                                                                                                                   | 25                                  |       |                         |    |
| 30    | 30                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 35    | 35                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 40    | 40                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 14:00 | 0                                     | Magazín   FOLKLORIKA   R            | Magazín   FOLKLORIKA   R           | Magazín   FOLKLORIKA   R             | Magazín   FOLKLORIKA   R                | Magazín   FOLKLORIKA   R             | Seriál   SEVER PROTI JUHU   2x   R                                                                               | Seriál   A.CHRISTIE: POIROT   R                                                                                                   | 0                                   | 14:00 |                         |    |
|       | 5                                     |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | Seriál   LEKÁRI   R                 |       | Seriál   LEKÁRI   R     | 5  |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 10 |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 15 |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 20 |
|       | 25                                    | T   10MIN   170€                    | T   10MIN   170€                   | T   10MIN   170€                     | T   10MIN   170€                        | T   10MIN   170€                     | Seriál   SEVER PROTI JUHU   2x   R                                                                               | T   6MIN   220€                                                                                                                   | 25                                  |       |                         |    |
| 30    | 30                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 35    | 35                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 40    | 40                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 15:00 | 0                                     | Publicistika   OBČAN ZA DVERAMI   R | Publicistika   SVET V OBRAZOCH   R | Magazín   POSTAV DOM ZASAĎ STROM   R | Publicistika   SLOVENSKO V OBRAZOCH   R | Zábava   TAJOMSTVO MOJEJ KUCHYNE   R | Seriál   KRÁĽOVNÁ VIKTÓRIA   R                                                                                   | Zábava   ZLATÉ ČASY   R                                                                                                           | 0                                   | 15:00 |                         |    |
|       | 5                                     |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   | T   5MIN   195€                     |       | R   60SEK   3.441€   po | 5  |
|       | 10                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 10 |
|       | 15                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 15 |
|       | 20                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         | 20 |
|       | 25                                    | T   10MIN   170€                    | T   10MIN   170€                   | T   10MIN   170€                     | T   10MIN   170€                        | T   10MIN   170€                     | Seriál   SEVER PROTI JUHU   2x   R                                                                               | T   6MIN   220€                                                                                                                   | 25                                  |       |                         |    |
| 30    | 30                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 35    | 35                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 40    | 40                                    |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |
| 55    |                                       |                                     |                                    |                                      |                                         |                                      |                                                                                                                  |                                                                                                                                   |                                     |       |                         |    |

|       |    | 7.12.2020                                        | 8.12.2020                        | 9.12.2020                                 | 10.12.2020                     | 11.12.2020                         | 12.12.2020                                 | 13.12.2020                         |   |       |
|-------|----|--------------------------------------------------|----------------------------------|-------------------------------------------|--------------------------------|------------------------------------|--------------------------------------------|------------------------------------|---|-------|
| 16:00 | 0  | SPRÁVY RTVS o 16 HOD   Live                      | SPRÁVY RTVS o 16 HOD   Live      | SPRÁVY RTVS o 16 HOD   Live               | SPRÁVY RTVS o 16 HOD   Live    | SPRÁVY RTVS o 16 HOD   Live        | Zábava   BORIS A BRAMBOR   R               |                                    | 0 | 16:00 |
|       | 5  |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 10 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 15 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 17:00 | 20 | Dokument   VÔNE SVETA   R                        | Dokument   VÔNE SVETA   R        | Dokument   VÔNE SVETA   R                 | Dokument   VÔNE SVETA   R      | Dokument   VÔNE SVETA   R          | Zábava   MILUJEM SLOVENSKO   R             | Zlatá klasika   ŠTYRIDSAŤSTYRI   R | 0 | 17:00 |
|       | 25 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 30 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 35 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 18:00 | 40 | Súťaž   DUEL   P                                 | Súťaž   DUEL   P                 | Súťaž   DUEL   P                          | Súťaž   DUEL   P               | Súťaž   DUEL   P                   | Magazín   CESTOU NECESTOU   R              | Tex   5MIN   235€                  | 0 | 18:00 |
|       | 45 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 50 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 55 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 19:00 | 0  | SPRÁVY RTVS   Live                               | SPRÁVY RTVS   Live               | SPRÁVY RTVS   Live                        | SPRÁVY RTVS   Live             | SPRÁVY RTVS   Live                 | SPRÁVY RTVS   Live                         | SPRÁVY RTVS   Live                 | 0 | 19:00 |
|       | 5  |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 10 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 15 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 20:00 | 20 | Krátky správy RTVS                               | Krátky správy RTVS               | Krátky správy RTVS                        | Krátky správy RTVS             | Krátky správy RTVS                 | Krátky správy RTVS                         | Krátky správy RTVS                 | 0 | 20:00 |
|       | 25 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 30 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 35 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 21:00 | 40 | Film (Európske kino)   BELLA A SEBASTIÁN II.   R | TV klasika   SVÁKO RAGAN 2/3   R | Film   VRAŽDY NA POLOOSTROVE COTENTIN   P | Zábava   ZLATÉ ČASY   P        | Zábava   MILUJEM SLOVENSKO   P     | Zábava   ZEM SPIEVA: semifinále II.   Live | Seriál   PODARENÁ RODINKA   P      | 0 | 21:00 |
|       | 45 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 50 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 55 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 22:00 | 0  | Magazín   REPORTÉRI   P                          | Zábava   TAK URČITE   P          | Seriál   SPIACI AGENTI   P                | Seriál   KRÁĽOVNÁ VIKTÓRIA   R | Zábava   3 PÓDIÁ   P               | Zábava   ZEM SPIEVA: ROZHODNUTIE   Live    | SK film   NA STRECHE   R           | 0 | 22:00 |
|       | 5  |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 10 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 15 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
| 23:00 | 20 | NOČNÉ SPRÁVY RTVS   Live                         | Film   WINNETOU 2/3   R          | Seriál   DISTRICT   R                     | Seriál   DISTRICT   R          | Zábava   NIKTO NIE JE DOKONALÝ   R | Zábava   BORIS A BRAMBOR ŠPECIÁL   P       |                                    | 0 | 23:00 |
|       | 25 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 30 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |
|       | 35 |                                                  |                                  |                                           |                                |                                    |                                            |                                    |   |       |

TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS | SLOVENSKÁ TELEVÍZIA | JEDNOTKA | 24 HOD VYSIELANIE | DEŇ

| SPRAVODAJSTVO | PUBLICISTIKA            | ŠPORT                                                               | VLASTNÁ TVORBA                                                      | AKVIZÍCIE                                                           | DETSKÁ TVORBA                                                       | DOKUMENT                                                            |
|---------------|-------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|
| REKLAMA =     | R   30SEK   1.500€   po | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    |
| TELENÁKUP =   | T   10MIN   100€        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        |
| SPONZORING =  | S   2x10SEK = 1.500€    | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori |
| DLŽKA SPOTU   | 5"                      | 10"                                                                 | 15"                                                                 | 20"                                                                 | 25"                                                                 | 30"                                                                 |
| SPOT INDEX    | 50%                     | 60%                                                                 | 75%                                                                 | 90%                                                                 | 95%                                                                 | 100%                                                                |
| DLŽKA SPOTU   | 35"                     | 40"                                                                 | 45"                                                                 | 50"                                                                 | 55"                                                                 | 60"                                                                 |
| SPOT INDEX    | 150%                    | 170%                                                                | 180%                                                                | 200%                                                                | 220%                                                                | 250%                                                                |

UVEDENÉ CENNÍKOVÉ CENY SÚ V MEDIÁLNEJ HODNOTE BEZ DPH. CENNÍK INJEKTÁŽE A PRODUCT PLACEMENTU NA VYŽIADANIE.

AK NIE JE UVEDENÁ CENA KOMERCIE, PLATIA MINIMÁLNE CENY. MEDIA RTVS, s.r.o. SI VYHRADZUJE PRÁVO NA ZMENY. | WWW.MEDIARTVS.SK



|       |                                            | 14.12.2020                                 | 15.12.2020                                 | 16.12.2020                                 | 17.12.2020                                 | 18.12.2020                                 | 19.12.2020                                  | 20.12.2020                                 |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|-------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|---------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|------------------------------------|---------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|--------------------------------------------|
| 7:00  | 0                                          | Magazín   DÁMSKY KLUB   R                  | Magazín   DÁMSKY KLUB   R                  | Magazín   DÁMSKY KLUB   R                  | Magazín   DÁMSKY KLUB   R                  | Magazín   DÁMSKY KLUB   R                  | DETSKÝ CENNÍK                               | DETSKÝ CENNÍK                              | 0                                          | 7:00                                       |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 5                                          |                                            |                                            |                                            |                                            |                                            | Rozprávka   FRANKLINOVE ČAROVNÉ VIANOCE   R | Rozprávka   TRYSKÁČI   P                   | 5                                          |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 10                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            | 10                                         |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 15                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            | 15                                         |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 20                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            | 20                                         |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 25                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            | 25                                         |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 8:00  | 30                                         | RANNÉ SPRÁVY RTVS   Live                   | RANNÉ SPRÁVY RTVS   Live                   | RANNÉ SPRÁVY RTVS   Live                   | RANNÉ SPRÁVY RTVS   Live                   | RANNÉ SPRÁVY RTVS   Live                   | DETSKÝ CENNÍK                               | Rozprávka   PÁN KONÁR   R                  | 30                                         | 8:00                                       |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 35                                         |                                            |                                            |                                            |                                            |                                            | Magazín   FIDLIBUM   P                      |                                            | 35                                         |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 40                                         |                                            |                                            |                                            |                                            |                                            | DETSKÝ CENNÍK                               |                                            | 40                                         |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 45                                         |                                            |                                            |                                            |                                            |                                            | Magazín   SMAJLÍKOVCI   P                   |                                            | 45                                         |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 50                                         |                                            |                                            |                                            |                                            |                                            | DETSKÝ CENNÍK                               |                                            | 50                                         |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 55                                         |                                            |                                            |                                            |                                            |                                            | Seriál pre deti   DETEKTÍVKA EMKA   P       |                                            | 55                                         |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 9:00  | 0                                          | Dokument   VÔNE SVETA   R                  | Dokument   VÔNE SVETA   R                  | Dokument   VÔNE SVETA   R                  | Dokument   VÔNE SVETA   R                  | Dokument   VÔNE SVETA   R                  | DETSKÝ CENNÍK                               | Magazín   ZÁZRAČNÝ ATELIER   P             | 0                                          | 9:00                                       |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 5                                          |                                            |                                            |                                            |                                            |                                            | Seriál   A.CHRESTIE: POIROT   R             |                                            | Seriál   A.CHRESTIE: POIROT   R            |                                            | Seriál   A.CHRESTIE: POIROT   R            | Seriál   A.CHRESTIE: POIROT   R            | Seriál   TÁRANINKY   P             | 5                               |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 10                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 | 10                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 15                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 | 15                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 20                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 | 20                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 25                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 | 25                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 30    | T   5MIN   110€                            | T   5MIN   110€                            | T   5MIN   110€                            | T   5MIN   110€                            | T   5MIN   110€                            | Súťaž   DAJ SI ČAS   P                     | T   6MIN   220€<br>S   2x10SEK = 1.500€     | 30                                         |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 10:00 | 35                                         | Seriál   DISTRICT   R                      | Seriál   DISTRICT   R                      | Seriál   DISTRICT   R                      | Seriál   DISTRICT   R                      | Seriál   DISTRICT   R                      | Seriál   JAMS   P                           | Magazín   AUTOSALÓN   P                    | 35                                         | 10:00                                      |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 40                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            | T   10MIN   140€                           |                                            | T   10MIN   140€                           | T   10MIN   140€                           | T   10MIN   140€                   | T   10MIN   140€                | T   10MIN   120€<br>S   2x10SEK = 1.500€   | 40                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 45                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            | Súťaž   DUEL   R                           |                                            | Súťaž   DUEL   R                           | Súťaž   DUEL   R                           | Súťaž   DUEL   R                   | Súťaž   DUEL   R                | Magazín   PRIATEL' PES   P                 | R   60SEK   3.036€                         | 45                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 50                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            | Zábava   5 PROTI 5   R                     | Zábava   5 PROTI 5   R                     | Zábava   5 PROTI 5   R                     | Zábava   5 PROTI 5   R                     | Zábava   5 PROTI 5   R                     | Magazín RTVS   ON AIR   P                  | R   60SEK   4.048€                         | 50                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
|       | 55                                         |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            | Magazín   KULTÚRA.SK   P                   | Publicistika   SVET V OBRAZOCH   P         | R   60SEK   4.959€                         | 55                                         |                                            |                                            |                                            |                                            |                                            |
|       | 0                                          |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            | SPRÁVY RTVS o 12 HOD   Live                | SPRÁVY RTVS o 12 HOD   Live                | SPRÁVY RTVS o 12 HOD   Live                | SPRÁVY RTVS o 12 HOD   Live                | SPRÁVY RTVS o 12 HOD   Live                | Zábava   TAK URČITE   R                    |
| 5     | Magazín   DÁMSKY KLUB   Live               | Magazín   DÁMSKY KLUB   Live               | Magazín   DÁMSKY KLUB   Live               | Magazín   DÁMSKY KLUB   Live               | Magazín   DÁMSKY KLUB   Live               | T   5MIN   170€                            | Publicistika   OBČAN ZA DVERAMI   P         | 5                                          |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 10    |                                            |                                            |                                            |                                            |                                            |                                            |                                             | R   60SEK   1.518€<br>S   2x10SEK = 2.060€ | R   60SEK   1.518€<br>S   2x10SEK = 2.060€ | R   60SEK   1.518€<br>S   2x10SEK = 2.060€ | R   60SEK   1.518€<br>S   2x10SEK = 2.060€ | R   60SEK   1.518€<br>S   2x10SEK = 2.060€ | Seriál   SEVER PROTI JUHU   2x   R | Seriál   A.CHRESTIE: POIROT   R | 10                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 15    |                                            |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 | Magazín   FOLKLORIKA   R                   | Magazín   FOLKLORIKA   R                   | Magazín   FOLKLORIKA   R                   | Magazín   FOLKLORIKA   R                   | Magazín   FOLKLORIKA   R                   | Seriál   LEKÁRI   R                        | Seriál   LEKÁRI   R                        | Seriál   LEKÁRI   R                        | 15                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 20    |                                            |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            | Seriál   LEKÁRI   R                        | Seriál   LEKÁRI   R                        | Seriál   LEKÁRI   R                        | Seriál   LEKÁRI   R                        |                                            |                                            |                                            |                                            |                                            |                                            |
| 25    |                                            |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            | T   10MIN   170€                           | T   10MIN   170€                           | T   10MIN   170€                           | T   10MIN   170€                           | T   10MIN   170€                           | T   10MIN   170€                           |
| 30    | Publicistika   OBČAN ZA DVERAMI   R        | Publicistika   SVET V OBRAZOCH   R         | Magazín   POSTAV DOM ZASAĎ STROM   R       | Publicistika   SLOVENSKO V OBRAZOCH   R    | Zábava   TAJOMSTVO MOJEJ KUCHYNE   R       | T   5MIN   195€                            | Zábava   BORIS A BRAMBOR   R                |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 35    |                                            |                                            |                                            |                                            |                                            |                                            |                                             | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   3.441€   po            | Zábava   ZLATÉ ČASY   R         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 40    |                                            |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | 40                                         |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |
| 45    |                                            |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ |                                            |                                            |                                            |                                            |                                            |                                            |
| 50    |                                            |                                            |                                            |                                            |                                            |                                            |                                             |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ |
| 55    | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€ | R   60SEK   1.822€   po<br>T   5MIN   160€  |                                            |                                            |                                            |                                            |                                            |                                    |                                 |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |                                            |

|       | 14.12.2020                                                                                                                                                                       | 15.12.2020                                                                                                                                                                                                                                | 16.12.2020                                                                                                                                                                               | 17.12.2020                                                                                                                                                                                                                                                             | 18.12.2020                                                                                                                                                                                                                                           | 19.12.2020                                                                                                                                                                                                                                 | 20.12.2020                                                                                                                                                               |       |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| 16:00 | SPRÁVY RTVS o 16 HOD   Live<br>Dokument   VÔNE SVETA   R<br>TEx   2MIN   200€                                                                                                    | SPRÁVY RTVS o 16 HOD   Live<br>Dokument   VÔNE SVETA   R<br>TEx   2MIN   200€                                                                                                                                                             | SPRÁVY RTVS o 16 HOD   Live<br>Dokument   VÔNE SVETA   R<br>TEx   2MIN   200€                                                                                                            | SPRÁVY RTVS o 16 HOD   Live<br>Dokument   VÔNE SVETA   R<br>TEx   2MIN   200€                                                                                                                                                                                          | SPRÁVY RTVS o 16 HOD   Live<br>Dokument   VÔNE SVETA   R<br>TEx   2MIN   200€                                                                                                                                                                        | Zábava   BORIS A BRAMBOR   R<br>R   60SEK   2.024€                                                                                                                                                                                         |                                                                                                                                                                          | 16:00 |
| 17:00 | Seriál   DURRELLOVCI   P<br>R   60SEK   4.352€<br>S   2x10SEK = 6.800€                                                                                                           | Seriál   DURRELLOVCI   P<br>R   60SEK   4.352€<br>S   2x10SEK = 6.800€                                                                                                                                                                    | Seriál   DURRELLOVCI   P<br>R   60SEK   4.352€<br>S   2x10SEK = 6.800€                                                                                                                   | Seriál   DURRELLOVCI   P<br>R   60SEK   4.352€<br>S   2x10SEK = 6.800€                                                                                                                                                                                                 | Seriál   DURRELLOVCI   P<br>R   60SEK   4.352€<br>S   2x10SEK = 6.800€                                                                                                                                                                               | Zábava   MILUJEM SLOVENSKO   R<br>TEx   5MIN   235€                                                                                                                                                                                        | Zlatá klasika   TRAJA SVEDKOVIA   R                                                                                                                                      | 17:00 |
| 18:00 | Súťaž   DUEL   P<br>R   60SEK   5.566€ po<br>KRÁTKE SPRÁVY RTVS<br>R   60SEK   4.453€<br>S   2x10SEK = 6.200€<br>Zábava   5 PROTI 5   P<br>R   60SEK   5.161€ po                 | Súťaž   DUEL   P<br>R   60SEK   5.566€ po<br>KRÁTKE SPRÁVY RTVS<br>R   60SEK   4.453€<br>S   2x10SEK = 6.200€<br>Zábava   5 PROTI 5   P<br>R   60SEK   5.161€ po                                                                          | Súťaž   DUEL   P<br>R   60SEK   5.566€ po<br>KRÁTKE SPRÁVY RTVS<br>R   60SEK   4.453€<br>S   2x10SEK = 6.200€<br>Zábava   5 PROTI 5   P<br>R   60SEK   5.161€ po                         | Súťaž   DUEL   P<br>R   60SEK   5.566€ po<br>KRÁTKE SPRÁVY RTVS<br>R   60SEK   4.453€<br>S   2x10SEK = 6.200€<br>Zábava   5 PROTI 5   P<br>R   60SEK   5.161€ po                                                                                                       | Súťaž   DUEL   P<br>R   60SEK   5.566€ po<br>KRÁTKE SPRÁVY RTVS<br>R   60SEK   4.453€<br>S   2x10SEK = 6.200€<br>Zábava   5 PROTI 5   P<br>R   60SEK   5.161€ po                                                                                     | Magazín   CESTOU NECESTOU   R<br>R   60SEK   2.631€<br>S   2x10SEK = 4.500€<br>Magazín   POSTAV DOM ZASAD STROM   P<br>R   60SEK   3.947€ po                                                                                               | TEx   5MIN   250€<br>R   60SEK   3.036€<br>S   2x10SEK = 5.300€<br>Zábava   TAJOMSTVO MOJEJ KUCHYNE   P<br>R   60SEK   4.959€ po                                         | 18:00 |
| 19:00 | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                         | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                                                                                  | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                                 | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                                                                                                               | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                                                                                             | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                                                                                   | SPRÁVY RTVS   Live<br>R   60SEK   7.084€ po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live                                                                 | 19:00 |
| 20:00 | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   3.340€<br>S   2x10SEK = 4.000€                          | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   3.441€<br>S   2x10SEK = 4.000€                                                                                   | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   4.048€<br>S   2x10SEK = 5.100€                                  | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   4.453€<br>S   2x10SEK = 6.700€                                                                                                                | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   5.060€<br>S   2x10SEK = 7.000€                                                                                              | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   5.060€<br>S   2x10SEK = 7.000€                                                                                    | KRÁTKE SPRÁVY RTVS<br>R   60SEK   5.870€<br>S   2x10SEK = 7.280€<br>POČASIE   P<br>R   60SEK   4.959€ po<br>R   120SEK   3.542€<br>S   2x10SEK = 4.000€                  | 20:00 |
| 21:00 | Film (Európske kino)   BELLA A SEBASTIÁN III.   R<br>R   60SEK   2.024€ po<br>R   60SEK   1.720€<br>Magazín   REPORTÉRI   P<br>R   60SEK   1.720€ po<br>NOČNÉ SPRÁVY RTVS   Live | TV klasika   SVÁKO RAGAN 3/3   R<br>R   60SEK   3.036€ po<br>R   60SEK   2.530€<br>S   2x10SEK = 3.300€<br>Zábava   TAK URČITE   P<br>R   60SEK   2.024€ po<br>SPRÁVY A KOMENTÁRE   Live<br>R   60SEK   1.518€<br>Film   WINNETOU 3/3   R | Event   ŠPORTOVEC ROKA 2020   P<br>R   60SEK   3.542€ po<br>SPRÁVY A KOMENTÁRE   Live<br>R   60SEK   2.024€<br>Seriál   SPIACI AGENTI   P<br>R   60SEK   1.518€<br>Seriál   DISTRICT   R | Zábava   ZLATÉ ČASY   P<br>R   60SEK   4.453€ po<br>R   60SEK   2.935€<br>S   2x10SEK = 4.000€<br>Magazín   CESTOU NECESTOU   P<br>R   60SEK   2.534€ po<br>SPRÁVY A KOMENTÁRE   Live<br>R   60SEK   1.619€<br>Seriál   KRÁĽOVNÁ VIKTÓRIA   R<br>Seriál   DISTRICT   R | Zábava   MILUJEM SLOVENSKO   P<br>R   60SEK   5.060€ po<br>R   60SEK   3.947€<br>S   2x10SEK = 3.300€<br>Zábava   BORIS A BRAMBOR   P<br>R   60SEK   3.036€ po<br>S   2x10SEK = 4.250€<br>Zábava   3 PÓDIÁ   P<br>Zábava   NIKTO NIE JE DOKONALÝ   R | Zábava   ZEM SPIEVA: finále   Live<br>R   60SEK   3.036€<br>S   2x10SEK = 3.600€<br>Zábava   PUMPA   P<br>R   60SEK   2.530€ po<br>Zábava   ZEM SPIEVA: ROZHODNUTIE   Live<br>S   2x10SEK = 3.600€<br>Zábava   BORIS A BRAMBOR ŠPECIÁL   P | Seriál   PODARENÁ RODINKA   P<br>R   60SEK   3.542€ po<br>Seriál   PODARENÁ RODINKA   P<br>R   60SEK   3.036€ po<br>R   60SEK   2.328€<br>SK film   PO STRNISKU BOSÝ   R | 21:00 |
| 22:00 |                                                                                                                                                                                  |                                                                                                                                                                                                                                           |                                                                                                                                                                                          |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                            |                                                                                                                                                                          | 22:00 |
| 23:00 |                                                                                                                                                                                  |                                                                                                                                                                                                                                           |                                                                                                                                                                                          |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                            |                                                                                                                                                                          | 23:00 |

TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS | SLOVENSKÁ TELEVÍZIA | JEDNOTKA | 24 HOD VYSIELANIE | DEŇ

| SPRAVODAJSTVO | PUBLICISTIKA          | ŠPORT                                                               | VLASTNÁ TVORBA | AKVIZÍCIE | DETSKÁ TVORBA                             | DOKUMENT      |
|---------------|-----------------------|---------------------------------------------------------------------|----------------|-----------|-------------------------------------------|---------------|
| REKLAMA =     | R   30SEK   1.500€ po | > 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    |                |           | Minimálna 30" reklamy - 1.900€            | PREMIÉRA - P  |
| TELENÁKUP =   | T   10MIN   100€      | > 10MIN (dĺžka bloku) 100€ = 60SEK spot   TEx = PONUKA EXTRA        |                |           | Minimálna cena 60" telenákupu - 110€      | REPRÍZA - R   |
| SPONZORING =  | S   2x10SEK = 1.500€  | > 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori |                |           | Minimálna cena 2x10" sponzoringu - 1.500€ | LIVE - NAŽIVO |
| DLŽKA SPOTU   | 5"                    | 10"                                                                 | 15"            | 20"       | 25"                                       | 30"           |
| SPOT INDEX    | 50%                   | 60%                                                                 | 75%            | 90%       | 95%                                       | 100%          |
| DLŽKA SPOTU   | 35"                   | 40"                                                                 | 45"            | 50"       | 55"                                       | 60"           |
| SPOT INDEX    | 150%                  | 170%                                                                | 180%           | 200%      | 220%                                      | 250%          |

UVEDENÉ CENNÍKOVÉ CENY SÚ V MEDIÁLNEJ HODNOTE BEZ DPH. CENNÍK INJEKTÁŽE A PRODUCT PLACEMENTU NA VYŽIADANIE.

AK NIE JE UVEDENÁ CENA KOMERCIE, PLATIA MINIMÁLNE CENY. MEDIA RTVS, s.r.o. SI VYHRADZUJE PRÁVO NA ZMENY. | WWW.MEDIARTVS.SK



|       |    | 21.12.2020                         | 22.12.2020                                                | 23.12.2020                                 | 24.12.2020                             | 25.12.2020                                 | 26.12.2020                                    | 27.12.2020                                |    |       |
|-------|----|------------------------------------|-----------------------------------------------------------|--------------------------------------------|----------------------------------------|--------------------------------------------|-----------------------------------------------|-------------------------------------------|----|-------|
| 7:00  | 0  | Magazín   DÁMSKY KLUB   R          | Zábava   TAJOMSTVO MOJEJ KUCHYNE   R                      | Rozprávka   MEDOVNÍKOVÝ DOMČEK   R         | Animovaný film   R                     | Rozprávka   LILLY ZACHRAŇUJE VIANOCE   P   | Animované vianočné rozprávky   R              | Animované vianočné rozprávky   R          | 0  | 7:00  |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 | RANNÉ SPRÁVY RTVS   Live           | RANNÉ SPRÁVY RTVS   Live                                  |                                            |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 8:00  | 0  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 0  | 8:00  |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 9:00  | 0  | Rozprávka   ZACHRÁNENÉ VIANOCE   R | Rozprávka   SANTOV POMOCNÍK   R                           | Rozprávka   SANTOV POMOCNÍK II.   R        | Rozprávka   O 12 MESIACÍKOCH   R       |                                            |                                               |                                           | 0  | 9:00  |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 10:00 | 0  |                                    |                                                           |                                            |                                        | Rozprávka   VIANOCE V SPIEVANKOVE   P      | Seriál   TETA   R                             | Seriál   TETA   R                         | 0  | 10:00 |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 | Film   PO STRNISKU BOSÝ   R        | Rozprávka   "O PRINCEZNÉ JASNÉNECE A LÉTAJÍCIM ŠEVCI"   R | Rozprávka   "DARBUJAN A PANDRHOLA"   R     |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 11:00 | 0  |                                    |                                                           |                                            | Event   ÚSMEV AKO DAR   P              | Rozprávka   "OBUŠKU, Z PYTLE VEN"   R      | Rozprávka BRATOV GRIMMOVCOV   R               | Rozprávka BRATOV GRIMMOVCOV   R           | 0  | 11:00 |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 | T   5MIN   110€                    | T   5MIN   110€                                           | T   5MIN   110€                            |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 12:00 | 0  |                                    |                                                           |                                            | Rozprávka   DIEVČATKO SO ZÁPALKAMI   R | Event   URBI ET ORBI   Live                | Film   NEKONEČNÝ PRÍBEH   R                   | Rozprávka   "ŠÍLENE SMUTNÁ PRINCEZNA"   R | 0  | 12:00 |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
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| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
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| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 13:00 | 0  | Miniséria   POPOLUŠKA 1-2/2   R    | Miniséria   TISÍC A JEDNA NOC 1-2/2   R                   | Rozprávka   MOST DO KRAJINY TERABITHIA   R |                                        |                                            |                                               |                                           | 0  | 13:00 |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 14:00 | 0  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 0  | 14:00 |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
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| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |
| 15:00 | 0  |                                    |                                                           | Rozprávka   JOHANKINO TAJOMSTVO   R        | Film   "ANDĚL NA HORÁCH"   R           | Rozprávka   PRINCEZNÁ A POL KRÁĽOVSTVA   R | Film   KRÁĽOVNÁ VIKTÓRIA: POKOJ A ŠTASTIE   R | Film   A.CHRISTIE: VIANOCE POIROTA   R    | 0  | 15:00 |
|       | 5  |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 10 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 15 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 20 |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
|       | 25 | T   5MIN   110€                    | T   5MIN   110€                                           | T   5MIN   110€                            |                                        |                                            |                                               |                                           |    | 25    |
| 30    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 35    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 40    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 45    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           |    |       |
| 50    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 50 |       |
| 55    |    |                                    |                                                           |                                            |                                        |                                            |                                               |                                           | 55 |       |

|       | 21.12.2020                                                                           | 22.12.2020                                                                           | 23.12.2020                                                                           | 24.12.2020                      | 25.12.2020                          | 26.12.2020                                                 | 27.12.2020                                                                           |       |
|-------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------|-------------------------------------|------------------------------------------------------------|--------------------------------------------------------------------------------------|-------|
| 16:00 | Rozprávka   "JAK SE BUDÍ PRINCEZNY"   R                                              | Rozprávka   PRINC A VEČERNICA   R                                                    | Rozprávka   "DOVOLENÁ S ANDÉLEM"   R                                                 | Film   VIANOČNÉ OBLÁTKY   R     | Rozprávka   BOL RAZ JEDEN KRÁL'   R | Rozprávka   7 ZHAVRANELÝCH BRATOV   R                      | T   5MIN   110€<br>R   60SEK   3.036€                                                | 16:00 |
| 17:00 | R   60SEK   3.036€                                                                   | R   60SEK   3.036€                                                                   | R   60SEK   3.036€                                                                   |                                 |                                     |                                                            | R   60SEK   3.542€   po                                                              | 17:00 |
| 18:00 | Film   LÁSKA V LAPONSKU   R                                                          | Film   DRAHÝ PRIATEL'   R                                                            | Film   MILÝ FRANKIE   R                                                              | Rozprávka   ČAROVNÝ KAMIEK   R  | Seriál   MALÉ ŽENY 1/3   P          | Seriál   MALÉ ŽENY 2/3   P                                 | Seriál   MALÉ ŽENY 3/3   P                                                           | 18:00 |
| 19:00 | SPRÁVY RTVS   Live                                                                   | SPRÁVY RTVS   Live                                                                   | SPRÁVY RTVS   Live                                                                   | Rozprávka   O LIEČIVEJ VODE   P | SPRÁVY RTVS   Live                  | SPRÁVY RTVS   Live                                         | SPRÁVY RTVS   Live                                                                   | 19:00 |
| 20:00 | R   60SEK   5.465€   po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live | R   60SEK   5.465€   po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live | R   60SEK   5.465€   po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live |                                 | GBS   Live                          | GBS   Live                                                 | R   60SEK   5.465€   po<br>R   120SEK   5.465€<br>S   2x10SEK = 7.280€<br>GBS   Live | 20:00 |
| 21:00 | Miniséria   BELLA GERMANIA 1/3   P                                                   | Miniséria   BELLA GERMANIA 2/3   P                                                   | Miniséria   BELLA GERMANIA 3/3   P                                                   | Film   NEKONEČNÝ PRÍBEH   R     | Rozprávka   VIANOČNÁ HVIEZDA   P    | Film   PACHO, HYBSKÝ ZBOJNÍK   R                           | Seriál   PODARENÁ RODINKA   P                                                        | 21:00 |
| 22:00 | R   60SEK   2.024€   po<br>R   60SEK   2.024€                                        | R   60SEK   2.024€   po<br>R   60SEK   2.024€                                        | R   60SEK   2.024€   po<br>R   60SEK   2.024€                                        | Film   VŠETCI SÚ V POHODE   R   | Film   FORREST GUMP   R             | Zábava   PUMPA   P<br>Zábava   BORIS A BRAMBOR ŠPECIÁL   P | Seriál   PODARENÁ RODINKA   P<br>R   60SEK   3.036€   po<br>R   60SEK   2.328€       | 22:00 |
| 23:00 | Film   FOTER JE LOTOR   R                                                            | Film   LOVE SONG   R                                                                 | Film   NOC PLNÁ ZÁZRAKOV   R                                                         |                                 |                                     | Film   HRBÁČ   R                                           | Film   NOC V NEW YORKU   R                                                           | 23:00 |
|       | R   60SEK   1.720€   po                                                              | R   60SEK   1.720€   po                                                              | R   60SEK   1.720€   po                                                              |                                 |                                     |                                                            | R   60SEK   1.720€   po                                                              |       |

TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS | SLOVENSKÁ TELEVÍZIA | JEDNOTKA | 24 HOD VYSIELANIE | DEŇ

| SPRAVODAJSTVO | PUBLICISTIKA            | ŠPORT                                                               | VLASTNÁ TVORBA                                                      | AKVIZÍCIE                             | DETSKÁ TVORBA                          | DOKUMENT      |
|---------------|-------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------|----------------------------------------|---------------|
| REKLAMA =     | R   30SEK   1.500€   po | » 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   TEX = PONUKA EXTRA        | » Minimálna cena 30" reklámy = 1.500€ | » Minimálna cena 60" telonákupu = 110€ | PREMIÉRA - P  |
| TELENÁKUP =   | T   10MIN   100€        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   TEX = PONUKA EXTRA        | » 10MIN (dĺžka bloku) 100€ = 60SEK spot   TEX = PONUKA EXTRA        | » Minimálna cena 30" reklámy = 1.500€ | » Minimálna cena 60" telonákupu = 110€ | REPRÍZA - R   |
| SPONZORING =  | S   2x10SEK = 1.500€    | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori | » 2x10SEK (odkaz PRED a PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori | » Minimálna cena 30" reklámy = 1.500€ | » Minimálna cena 60" telonákupu = 110€ | LIVE - NAŽIVO |
| DĹŽKA SPOTU   | 5"                      | 10"                                                                 | 15"                                                                 | 20"                                   | 25"                                    | 30"           |
| SPOT INDEX    | 50%                     | 60%                                                                 | 75%                                                                 | 90%                                   | 95%                                    | 100%          |
| DĹŽKA SPOTU   | 35"                     | 40"                                                                 | 45"                                                                 | 50"                                   | 55"                                    | 60"           |
| SPOT INDEX    | 150%                    | 170%                                                                | 180%                                                                | 200%                                  | 220%                                   | 250%          |

UVEDENÉ CENNÍKOVÉ CENY SÚ V MEDIÁLNEJ HODNOTE BEZ DPH. CENNÍK INJEKTÁŽE A PRODUCT PLACEMENTU NA VYŽIADANIE.

AK NIE JE UVEDENÁ CENA KOMERCIE, PLATIA MINIMÁLNE CENY. MEDIA RTVS, s.r.o. SI VYHRADZUJE PRÁVO NA ZMENY. | WWW.MEDIARTVS.SK

|       |    | 28.12.2020                              | 29.12.2020                              | 30.12.2020                              | 31.12.2020                              |  |    |
|-------|----|-----------------------------------------|-----------------------------------------|-----------------------------------------|-----------------------------------------|--|----|
| 7:00  | 0  | Seriál   ANNA ZO ZELENEHO DOMU   R      | Seriál   ANNA ZO ZELENEHO DOMU   R      | Seriál   ANNA ZO ZELENEHO DOMU   R      | Seriál   ANNA ZO ZELENEHO DOMU   R      |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
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|       | 50 |                                         |                                         |                                         |                                         |  | 50 |
|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 8:00  | 0  | Rozprávka   TABALUGA   P                | Rozprávka   VEĽKÉ SYROVÉ PRETEKY   P    | Rozprávka   MISIA NA MESIAC   P         | Rozprávka   OVEČKA SHAUN VO FILME   R   |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
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|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 9:00  | 0  | Seriál   TETA   R                       | Seriál   TETA   R                       | Seriál   TETA   R                       | Seriál   TETA   R                       |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
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|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 10:00 | 0  | Rozprávka BRATOV GRIMMOVCOV   R         | Rozprávka BRATOV GRIMMOVCOV   R         | Rozprávka BRATOV GRIMMOVCOV   R         | Rozprávka   TRI KRÁĽOVÉ DETI   P        |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
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|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 11:00 | 0  | Rozprávka   BOL RAZ JEDEN KRÁĽ   R      | Rozprávka   DOBRÝ VOJAK ŠVEJK   R       | Film   POSLUŠNE HLÁSIM   R              | Film   "VESNIČKO MÁ, STŘEDISKOVÁ"   R   |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
|       | 10 |                                         |                                         |                                         |                                         |  | 10 |
|       | 15 |                                         |                                         |                                         |                                         |  | 15 |
|       | 20 |                                         |                                         |                                         |                                         |  | 20 |
|       | 25 |                                         |                                         |                                         |                                         |  | 25 |
|       | 30 |                                         |                                         |                                         |                                         |  | 30 |
|       | 35 |                                         |                                         |                                         |                                         |  | 35 |
|       | 40 |                                         |                                         |                                         |                                         |  | 40 |
|       | 45 |                                         |                                         |                                         |                                         |  | 45 |
|       | 50 |                                         |                                         |                                         |                                         |  | 50 |
|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 12:00 | 0  | Seriál   ANNA ZO ZELENEHO DOMU   2x   R | Seriál   ANNA ZO ZELENEHO DOMU   2x   R | Seriál   ANNA ZO ZELENEHO DOMU   2x   R | Seriál   ANNA ZO ZELENEHO DOMU   2x   R |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
|       | 10 |                                         |                                         |                                         |                                         |  | 10 |
|       | 15 |                                         |                                         |                                         |                                         |  | 15 |
|       | 20 |                                         |                                         |                                         |                                         |  | 20 |
|       | 25 |                                         |                                         |                                         |                                         |  | 25 |
|       | 30 |                                         |                                         |                                         |                                         |  | 30 |
|       | 35 |                                         |                                         |                                         |                                         |  | 35 |
|       | 40 |                                         |                                         |                                         |                                         |  | 40 |
|       | 45 |                                         |                                         |                                         |                                         |  | 45 |
|       | 50 |                                         |                                         |                                         |                                         |  | 50 |
|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 13:00 | 0  | T   5MIN   110€                         | T   5MIN   110€                         | T   5MIN   110€                         | T   5MIN   110€                         |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
|       | 10 |                                         |                                         |                                         |                                         |  | 10 |
|       | 15 |                                         |                                         |                                         |                                         |  | 15 |
|       | 20 |                                         |                                         |                                         |                                         |  | 20 |
|       | 25 |                                         |                                         |                                         |                                         |  | 25 |
|       | 30 |                                         |                                         |                                         |                                         |  | 30 |
|       | 35 |                                         |                                         |                                         |                                         |  | 35 |
|       | 40 |                                         |                                         |                                         |                                         |  | 40 |
|       | 45 |                                         |                                         |                                         |                                         |  | 45 |
|       | 50 |                                         |                                         |                                         |                                         |  | 50 |
|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 14:00 | 0  | Film   HRBÁČ   R                        | Film   KAPITÁN   R                      | Film   DAJ SI POZOR, LA TOUR!   R       | Film   "VRCHNI, PRCHNI!"   R            |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
|       | 10 |                                         |                                         |                                         |                                         |  | 10 |
|       | 15 |                                         |                                         |                                         |                                         |  | 15 |
|       | 20 |                                         |                                         |                                         |                                         |  | 20 |
|       | 25 |                                         |                                         |                                         |                                         |  | 25 |
|       | 30 |                                         |                                         |                                         |                                         |  | 30 |
|       | 35 |                                         |                                         |                                         |                                         |  | 35 |
|       | 40 |                                         |                                         |                                         |                                         |  | 40 |
|       | 45 |                                         |                                         |                                         |                                         |  | 45 |
|       | 50 |                                         |                                         |                                         |                                         |  | 50 |
|       | 55 |                                         |                                         |                                         |                                         |  | 55 |
| 15:00 | 0  | Film   HRBÁČ   R                        | Film   KAPITÁN   R                      | Film   DAJ SI POZOR, LA TOUR!   R       | Film   "VRCHNI, PRCHNI!"   R            |  | 0  |
|       | 5  |                                         |                                         |                                         |                                         |  | 5  |
|       | 10 |                                         |                                         |                                         |                                         |  | 10 |
|       | 15 |                                         |                                         |                                         |                                         |  | 15 |
|       | 20 |                                         |                                         |                                         |                                         |  | 20 |
|       | 25 |                                         |                                         |                                         |                                         |  | 25 |
|       | 30 |                                         |                                         |                                         |                                         |  | 30 |
|       | 35 |                                         |                                         |                                         |                                         |  | 35 |
|       | 40 |                                         |                                         |                                         |                                         |  | 40 |
|       | 45 |                                         |                                         |                                         |                                         |  | 45 |
|       | 50 |                                         |                                         |                                         |                                         |  | 50 |
|       | 55 |                                         |                                         |                                         |                                         |  | 55 |

|       | 28.12.2020                            | 29.12.2020                  | 30.12.2020                             | 31.12.2020                           |       |
|-------|---------------------------------------|-----------------------------|----------------------------------------|--------------------------------------|-------|
|       | T   5MIN   110€                       | T   5MIN   110€             | T   5MIN   110€                        | T   5MIN   110€                      |       |
| 16:00 | Seriál   SANDITION   P                | Seriál   SANDITION   P      | Seriál   SANDITION   P                 | Zábava   TAJOMSTVO MOJEJ KUCHYNE   P | 16:00 |
| 17:00 | R   60SEK   3.036€                    | R   60SEK   3.036€          | R   60SEK   3.036€                     | R   60SEK   3.036€                   | 17:00 |
| 18:00 | Film   DOBRÝ VOJAK ŠVEJK   R          | Film   POSLUŠNE HLÁSIM   R  | Film   "MAREČKU, PODEJTE MI PERO!"   R | Film   SLADKÉ STAROSTI   R           | 18:00 |
| 19:00 | R   60SEK   3.542€   po               | R   60SEK   3.542€   po     | R   60SEK   3.542€   po                | R   60SEK   3.542€   po              | 19:00 |
| 20:00 | R   60SEK   5.465€   po               | R   60SEK   5.465€   po     | R   60SEK   5.465€   po                | R   60SEK   4.959€   po              | 20:00 |
| 21:00 | Film   "VESNÍČKO MÁ, STŘEDISKOVÁ"   R | Film   PREDLŽENÝ VÍKEND   P | Film   VELKÝ GATSBY   P                | Zábava   MILUJEM SLOVENSKO   P       | 21:00 |
| 22:00 | R   60SEK   2.024€   po               | R   60SEK   2.024€   po     | R   60SEK   2.024€   po                | R   60SEK   5.566€                   | 22:00 |
| 23:00 | Film   PÁSLA KONE NA BETÓNE   R       | Film   TAXI   R             | Film   NOC PLNÁ ZÁZRAKOV II.   R       | Talkshow   NESKORO VEČER   P         | 23:00 |
|       | R   60SEK   1.720€   po               | R   60SEK   1.720€   po     | R   60SEK   1.720€   po                | S   2x10SEK = 3.600€                 |       |
|       |                                       |                             |                                        | Zábava   BORIS A BRAMBOR ŠPECIÁL   P |       |

TELEVÍZNA PROGRAMOVÁ SLUŽBA RTVS | SLOVENSKÁ TELEVÍZIA | JEDNOTKA | 24 HOD VYSIELANIE | DEŇ

|               |                         |                                                                     |                |           |                                           |               |
|---------------|-------------------------|---------------------------------------------------------------------|----------------|-----------|-------------------------------------------|---------------|
| SPRAVODAJSTVO | PUBLICISTIKA            | ŠPORT                                                               | VLASTNÁ TVORBA | AKVIZÍCIE | DETSKÁ TVORBA                             | DOKUMENT      |
| REKLAMA =     | R   30SEK   1.500€   po | > 30SEK (dĺžka bloku) 1.500€ = 30SEK spot   po (blok po relácii)    |                |           | Minimálna 30" reklamy = 1.500€            | PREMIÉRA - P  |
| TELENÁKUP =   | T   10MIN   100€        | > 10MIN (dĺžka bloku) 100€ = 60SEK spot   Tex = PONUKA EXTRA        |                |           | Minimálna cena 60" telenákupu = 110€      | REPRÍZA - R   |
| SPONZORING =  | S   2x10SEK = 1.500€    | > 2x10SEK (odkaz PRED A PO) 1.500€ = 2x10SEK odkaz   max 3 sponzori |                |           | Minimálna cena 2x10" sponzoringu = 1.500€ | LIVE - NAŽIVO |
| DLŽKA SPOTU   | 5"                      | 10"                                                                 | 15"            | 20"       | 25"                                       | 30"           |
| SPOT INDEX    | 50%                     | 60%                                                                 | 75%            | 90%       | 95%                                       | 100%          |
| DLŽKA SPOTU   | 35"                     | 40"                                                                 | 45"            | 50"       | 55"                                       | 60"           |
| SPOT INDEX    | 150%                    | 170%                                                                | 180%           | 200%      | 220%                                      | 250%          |

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